

# **Heart and Stroke Foundation 2008 Heart&Stroke Fit for Heart – “Register online and Win a Bike” Contest**

## **RULES AND REGULATIONS**

### **HOW TO ENTER**

1. The contest starts at 12:00 p.m. EST on Tuesday September 4, 2007 (the “Contest Start Date”) and ends at 11:59 p.m. EST on Sunday August 31st, 2008 (the “Contest Closing Date”).
2. **NO PURCHASE NECESSARY.** All registered participants in the 2008 Heart&Stroke Fit for Heart that fundraise a minimum of \$50 or more online before 11:59 p.m. EST on Sunday August 31st, 2008 will be eligible to win.
3. Entries are limited to one (1) entry per person. Duplicate entries will be void and will disqualify the original entry.

### **ELIGIBILITY**

4. This contest is open only to Heart&Stroke Fit for Heart participants that are participating in the British Columbia and Ontario office locations and have fundraised a minimum of \$50 or more online before the contest closing date.

### **THE PRIZE**

5. There are (2) prizes consisting of a Mountain Bike. One bike will be awarded to a participant from British Columbia. One bike will be awarded to a participant from Ontario.
6. The prize must be accepted as rewarded and is not redeemable for cash. The approximate retail value of this prize is \$150. The Heart and Stroke Foundation of Ontario reserves the right, in their sole discretion, to substitute the prize for another prize of equal or greater value should the prize described become unavailable due to circumstances beyond their control.
7. The Prize is subject to availability and is valid up until December 30, 2008.
8. The Heart and Stroke Foundation of Ontario, The Heart and Stroke Foundation of British Columbia and the bicycle producer assume no responsibility for any loss, theft, or misuse of the prize.

### **ODDS OF WINNING**

9. The odds of winning the prize, in this contest, are dependant upon the total number of qualified entries by the Contest Closing date.

### **THE DRAW**

10. The Heart and Stroke Foundation of Ontario, The Heart and Stroke Foundation of British Columbia and the bicycle producer are not responsible for any entries that may be lost, stolen or misdirected. Entrants, by registering online and raising a minimum of \$50, consent to the use of their name, hometown and/or photograph, without compensation, in any future publicity carried out by the Heart and Stroke Foundation of Ontario and The Heart and Stroke Foundation of British Columbia in connection to this contest.

11. Participants are automatically entered into the draw by registering online and raising a minimum of \$50. In doing this, you agree to further communication from the Heart and Stroke Foundation of Ontario and The Heart and Stroke Foundation of British Columbia about the Heart&Stroke Fit for Heart program.

12. The contest is subject to all applicable federal, provincial and municipal laws and regulations. Contest void where prohibited.

### **ACCEPTING YOUR PRIZE**

13. The winner will be notified on Wednesday, September 24, 2008 in Toronto by telephone.

14. The selected entrant will be required to sign a standard declaration and release form confirming compliance with the contest rules, sign a loan authorization form, acceptance of the prize as awarded and releasing the contest suppliers from all liability. If the selected entrant cannot be contacted by Wednesday, October 8, 2008, that entrant will be disqualified and another entrant will be selected by random draw. The process will be repeated as necessary until the winning entrant is selected.

### **PRIVACY**

15. We are committed to protecting the privacy of your personal information. The Heart and Stroke Foundation of Ontario may maintain a record of your interaction for customer service, marketing and tax receipting purposes, where required. Occasionally, we may contact you with mission-related communications. Should you wish not to receive this information, or have any questions or concerns regarding the privacy of your personal information, please write to: The Chief Privacy Officer, The Heart and Stroke Foundation of Ontario, 2300 Yonge Street, suite 1300, P.O. Box 2414, Toronto, Ontario M4P 1E4, or through [www.heartandstroke.ca/privacy](http://www.heartandstroke.ca/privacy).